



SPONSORSHIP PACKAGES

LEEDS PRIDE 26

CELEBRATING 20 YEARS OF PRIDE IN LEEDS

**SUPPORT YORKSHIRE'S
BIGGEST CELEBRATION
OF LGBTQ+ LIFE!**



**LEEDS PRIDE
FESTIVAL**

CAN YOU SUPPORT THE...

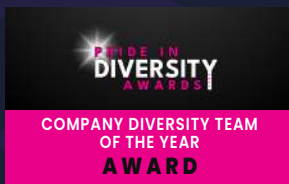
BIGGEST

MOST WATCHED

FASTEST GROWING

...LGBTQ+ EVENT IN YORKSHIRE?

**OVER 80K+
VISITORS
IN PREVIOUS
YEARS!**





All routes



20K+

FACEBOOK FOLLOWERS



7.5K

INSTAGRAM FOLLOWERS



4K+

TIKTOK FOLLOWERS



12.8K+

X (TWITTER) FOLLOWERS



LEEDS PRIDE FESTIVAL

@ www.leedspride.com



THE LEEDS PRIDE AUDIENCE
OVER 44K FOLLOWERS COMBINED

Stats from Aug 2025

THE BIGGEST EVENT

IN LEEDS CITY CENTRE!

Leeds Pride Festival has undoubtedly become a huge contributor to the local economy with over 75,000 choosing to visit in previous years, and attendance numbers are growing every year! This makes Leeds Pride **a commercial hotbed of opportunity** not only for the local businesses or independent vendors that want to identify with our fantastic community, but also for national brands, charities, and corporations that want to reach out and **show support for this vibrant and important social celebration.**

What defines Leeds Prides spirit? We believe it is all about being community driven. We are run by a team of skilled and dedicated people who work tirelessly to bring this crucial event to the streets of Leeds each year.

We manage this through our efforts in fundraising and sponsorship outreach, ensuring we can make the event bigger, bolder and more fabulous year on year.



**YOU CAN
STAND OUT AS
A BEACON OF
INCLUSIVITY**



**LEEDS PRIDE
FESTIVAL**

@  www.leedspride.com

ONE OF THE UK'S BIGGEST PARADES!

In the last two years, our parade has grown massively, with **over 170 organisations in attendance** throughout the day last year. The Leeds Pride Parade isn't just about celebration, it's about visibility and showing support where it matters most.

Every year, thousands of people line the streets to watch the parade, cheering on the incredible organisations, community groups and businesses that take part.

It's the perfect opportunity for your brand to be seen, recognised and remembered by a huge and diverse audience.

By joining us, you'll not only raise awareness of your organisation but also show your genuine support for inclusivity and equality. **Leeds Pride is the ideal stage to celebrate and make a real impact.**



LEEDS PRIDE
FESTIVAL

@  www.leedspride.com

SPONSORSHIP PACKAGES

Sponsorship packages	Platinum	VIP Area	Parade	Family Area	Premium	Accessibility	Sustainability	Infrastructure	Headliner Act	Support
Please note, there may be more than one sponsor for some of these packages										
Logo placement on all cups served from Leeds Pride bars located in the Lower Briggate Main Site							✓			
Prominent Printed Banners & Fencing branding located across the Lower Briggate Main Site	✓									
Prominent logo placement on the leedspride.com website	✓									
Optional main stage time slot (For speech & special mentions)	✓								✓	
Optional allocated market stall within the Leeds Pride Main Site	✓	✓	✓	✓	✓					
Full branding of the VIP space- themed cocktails, Logo on staff t-shirts, VIP passes, promo materials		✓								
Walking entry in the Leeds Pride 2025 parade. (Vehicle allowed for Parade Package Sponsor)	✓	✓	✓ (Premium spot)		✓					
Full branding of the Family Area- with space for Gazebo, stall & activities. Branding on website				✓						
Min 5 3mx1m Printed Banners put up across the Lower Briggate Main Site featuring sponsors logo			✓		✓	✓		✓		
Logo featured on all artwork where the headliner act is mentioned, including the line-up page on the site									✓	
Logo featured on any social posts/articles/ announcements relating to that particular area		✓		✓		✓	✓			
Invite to our Pre-Pride Party located in Leeds City Centre	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Mention in our Leeds Pride newsletter	✓	✓	✓	✓	✓	✓	✓	✓		
Thank you post with logo, across the Leeds Pride social media pages	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo featured on the Leeds Pride website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
A mention on the Main stage thanking our sponsors	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Investment	£9000	£6500	£5000	£4000	£3500	£3000	£3000	£2500	£2000	£500

HAVE AN OTHER IDEA?

LET'S CREATE SOMETHING AMAZING TOGETHER!

We're always excited to explore fresh ways to celebrate Pride and our community. If you have ideas, whether it's unique website features, product collaborations, event partnerships, or something totally new, we'd love to hear them.

In the past, we've teamed up with iconic Leeds restaurants to host amazing events, partnered with brilliant brands to create a special Pride beer and brought vibrant installations to life across the city.

Your creativity could help us make the next big Pride moment even more memorable.



LEEDS PRIDE
FESTIVAL

@  www.leedspride.com



CitiPark

CitiPark are proud to be official sponsors of Leeds Pride 2025 & are committed to providing a safe, secure and inclusive parking experience for all!

As part of this years celebrations, CitiPark are offering **50% off parking** at both the Wharfedale Centre & First Direct Arena and Leeds Book Exchange for arrivals between 11am - 2pm only.

Whether you're driving an electric vehicle or just looking for a convenient spot close to the celebrations, CitiPark have got you covered.

To save 50% simply prebook using code **LEEDSPRIDE25**

[FIND OUT MORE](#)



**LEEDS PRIDE
FESTIVAL**

CAN YOU HELP?

To discuss our sponsorship packages further, please email us!
alfie@leedspride.com



**BE PART OF ONE OF
THE BIGGEST UK
PRIDE EVENTS!**

**PRIDE IN
DIVERSITY
AWARDS**
COMPANY DIVERSITY TEAM
OF THE YEAR
AWARD